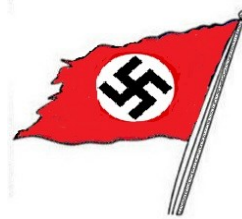




The New Order



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Publishing in an Era of Censorship

Gerhard Lauck Interview with Richard Kary—Part II

In the first of this two part series covering Gerhard's interview by Richard Kary, was a summary of the history of the NSDAP/AO. This was followed by an overview of the methods of outreach used in the past 50 years (internet, stickers and posters, demonstrations, and literature). Each approach has its time and place. In charting our course for the future, it is important to weigh these lessons from the past.

In this second and final part of the series, is a compilation of Gerhard's wisdom about the attitudes with which to approach both other groups and individuals. All the methods in the world won't make a difference without the necessary one-on-one communication skills that draw others to our side. Finally, volunteers are the back bone of the movement. Gerhard brings forth powerful role

models that should inspire each one of us to contribute to the utmost of our abilities to the battle for our racial survival.

Collaborating with Other Groups

Collaboration between White Nationalist (WN) and National Socialist (NS) Groups strengthens the movement. Each group has its advantages and disadvantages. It is counter-productive for more moderate and more radical groups to criticize each other.

Free Book Promotion. A good example of collaboration can be seen between the NSDAP/AO and Renegade.com. The NSDAP/AO has a free book promotion offer. The promotion is this. Gerhard goes to a WN or NS organization and says, "You tell your people on your web site that if they donate \$25 or more to your website, not to ours, we will give them a free \$10 book from our outfit. There is no obligation to buy from us."

When Gerhard first approached Kyle at Renegade Tribune, Kyle offered to pay for this. Gerhard said, "No, I am not trying to sell you something. I want to encourage people to donate money to your website because you have a good website. Furthermore, by people getting these books from us, we are getting

Continued on page 3



Swedish Activism



On Saturday 17 August, approximately 50 Nordic Resistance Movement members and activists visited Stockholm for a public activity. The extensive day of activism saw the Resistance men and women conduct leafleting sessions at Mynttorget, Sergel's Square, Drottninggatan, and Hötorget, where Nest 7 Chief Magnus Wardmo also held a speech.



On Saturday 27 July, Nest 7 arranged a day of public activism in the county of Småland. They set up in Nybro on a busy Street outside Willy's grocery store. The comrades were very well received by local residents, and many curious shoppers came over and took leaflets and asked questions.

Continued on page 5

Gerhard Lauck Interview

the word out. Most of the people getting these free books, we will never hear from again. Some of them, however, will want to get more books. It is like an advertising expense.”

This was, indeed, how it worked out. For example, one of the fellows who had gotten a free book from Renegade Tribune went on to order \$700 worth of books from them. It was a win win. The webmaster got more donations. The people donating got a free book out of it. The NSDAP/AO got more books distributed.

Launching New Web Sites. Because it worked so well with Kyle, they expanded the program to other websites and got something else out of it. As the suppression against websites became greater, the contacts they made through that project, gave them access to technical assistance. This was vital for expanding their web hosting operation. They had been doing web hosting since 2001 as reseller, but with the additional help they were able to get their own servers. This made it feasible in one month to launch 100 new websites in 36 languages about a year and a half ago. Without their own server, the costs would have been prohibitive.

Leveraging both Moderate AND Radical Organizations. Different organizations have different approaches. Every approach has some advantages and disadvantages. The radical approach can be very good for generating publicity and for attracting people who are hard core to be activists. The disadvantage is you scare the heck out of the normies and sometimes alienate them.

A lot of times moderate groups will be attacked by radical groups because they aren't radical enough. The groups that we might put up our nose at for being too moderate can be very good for transitioning people. Some of the NSDAP/AO's best people started off as libertarians or something like that. They gradually moved in their direction. Instead of saying the cup is half empty because these people are not openly NS, Gerhard would say

the cup is half full because these people do agree with them on various issues.

Effective Communication

Whatever method of outreach you use, effective communication is paramount. Gerhard has developed a style of approaching others that focuses on common ground. It centers upon issues the audience finds important and presents them from an American point of view. In controversial areas, coming across with a dispassionate historical perspective can be helpful. Ultimately we need allies to fight alongside of, and thus stress developing a good rapport.

Relating to Common Concerns—Illegal Immigration. The NSDAP/AO reaches out for normies by pushing an issue they care about and where the system has clearly failed them. The border situation meets these criteria. You don't have to be a right wing extremist to worry about this.

Gerhard participated in some rural Nebraska town hall type meetings awhile back. At one point in the meeting he said, “The federal government is dysfunctional” and the elected government official in the room agreed with him. The idea Gerhard then presented was that in the state of Nebraska they should pass a state law that criminalizes illegal immigration where there is both a prison sentence and a huge fine.

When he presented this idea, nobody was shocked. Nobody said, “That is too inhumane” or “You can't do this.” The state level elected official simply said, “It wouldn't work because the courts would turn it down.” The objections that were given were not emotional. They were objective.

Admittedly, this was done in a rural White area. You will not be able to do that in New York City. Still, this shows how you can be a little more radical if you present your issue with an Americana approach, speaking their language, addressing an issue they care about and one where the government has failed.

continued on page 4

Gerhard Lauck Interview

Speaking from an American Point of View. Gerhard gave another good example of speaking in a manner normies can hear. One time he was standing in line with some other people, all White, mostly older. In rural areas people are friendly and strike up conversations. They were chatting and the drift of the conversation was that they thought it was a tragedy that young Americans were going to the Middle East and dying in these wars. One of these old guys, who was a WWII veteran, said, "Yeah, it is not like in WWII where we had to fight."

Gerhard could not resist butting in and saying, "Look, in WWII, Germany fought against communism. America fought for the communists. What was the result? The communists took over Eastern Europe. The communists got the nuclear bomb. We lived under the threat of nuclear annihilation for half a century and the communists took over China. We had the Korean War. It was the first war the Americans did not win. Then we had the Vietnam War. It was the first war that America lost." He went along this general line and the veteran was standing there looking at him, smiling, and listening.

After Gerhard was done, there was a moment of silence. Then the veteran reached over, grabbed his hand, and shook it, thanking Gerhard for explaining it to him. This was a WWII veteran, who fought against NAZI Germany in WWII, thanking Gerhard for explaining to him, basically, how America fought on the wrong side. This veteran could hear and accept this explanation because it was presented to him from an American standpoint.

Presenting Things from an Historical Perspective. Because Gerhard is fairly well known, a lot of people recognize that he is NS and bring it up. They may also notice the accent and bring up Germany. When that happens, Gerhard speaks from an historical standpoint. He will mention his experiences in Germany, various people who fought in the

German army in WWII, and people who have actually met Adolf Hitler. He is presenting it more as an interesting history lesson with anecdotes than as a propaganda spiel.

He also does it in a neutral manner, almost like a college professor presenting a war that happened 1000 years ago, about which no one really cares anymore. It is as if he is saying, "The Persians did this, the Greeks did that." Because he is presenting both sides, people find it interesting, especially when they have never heard the axis side before.

Historical anecdotes are entertaining. You generate good will and a positive emotion towards you just because you are a nice guy telling interesting stories. This is good, both for survival in your area and to make people more accessible to other ideas later on when they come up.

Talking with Liberals. Gerhard doesn't usually waste his time talking to liberals, but sometimes it can be useful. Occasionally you find a new technique or approach that you can use. If you can't get a person to agree with you on the racial issue, you can bring up another good agitation point; Wall Street and the great American recession. What happened? The crooks on Wall Street used shenanigans to get rich and bring America to the verge of a depression. And they got away with it. Everyone knows that. Even people who are left wing know that. Even Blacks, Jews, and homosexuals know that.

Find common ground. You can build a rapport with them. Then their general impression is that they like you because you had an intelligent conversation and you are not fighting. You aren't just bringing up the mundane stuff that strangers usually talk about, like, "Oh, what is the weather going to be tomorrow?"

Gaining Allies. Gerhard doesn't try to push National Socialism, unless there is an opening. Then he does it in a gentle way. He brings up NS points without mentioning National Socialism. With the illegal immigration issue, for example, he will say, "The demo-

continued on page 6

Swedish Activism



Members and activists of Nest 6 in Sweden gathered outside Luleå town hall to protest against the treacherous politicians' maltreatment of an elderly man, who later died from lack of care.

"That our elderly, who have built this country with their hard work and their tax contributions, are now left to starve to death under humiliating circumstances so that funds can be spent on never-ceasing mass immigration is not acceptable. It is the Nordic Resistance Movement's duty to show the cowardly men and women in power that their treachery of the people has real consequences and will not pass us by unnoticed."



On Saturday 27 July, activist group 203 was on the streets of Henån, in the Orust district of western Sweden, for a public activism session. As usual on the west coast in summer-time, there were a lot of people out and about. They had many positive interactions and gave out quite a few leaflets.

Gerhard Lauck Interview

crats want them here for the votes. The republicans want them here for cheap labor.” Then he says, “As far as I am concerned, everyone who performs a necessary task in the economy deserves respect, and that includes earning a living wage.” Of course that is National Socialism, but he doesn’t call it that. If they agree with the ideas, whether they call it by the same name or not is really secondary.

Gerhard is more interested in gaining allies in the coming civil war of red states versus blue states, or whatever it comes down to, than he is in trying to convince people to join the NAZI party and read *Mein Kampf*. When the sh## hits the fan, he wants them next to him firing guns at the enemy on the opposite side, whether they consider themselves NS or not.

Volunteers

The Importance of One Person. In 2004, Gerhard looked into forums as a platform to do a recruitment drive. He came to the conclusion that the participants were totally useless hobbyists. In 2008, he did the same thing again. Then in 2014, he was sick as a dog with the flu and couldn’t do anything constructive anyway, so decided to play games on the forums. There he met a few people who seemed like they might actually want to do something instead of just talk. They came up with a project and in a period of a month to six weeks, a team of three people, operating in three different countries, who had never met each other face to face, produced over 400 internet videos in about 25 languages.

One of the recruits ended up making a huge difference in the continuation of the NSDAP/AO. In 2014 they were in a financially weak position and thus planned to wait a few years before trying to expand the operation. Due to this one person, though, and the results of their work and the chain reaction it had, they moved up their reconstruction period. Most of what they have done over the last five years would not have been done if it weren’t

for this one person proving themselves so well.

There are numerous examples from history of one person making a difference. In the battle of Thermopylae, 300 Spartans held off the entire Persian army. In the battle of Marathon, 10,000 Greeks held off 100,000 Persians. On the Russian Front, German Panzer units could not break through a Russian position. After repeated attacks they gave up. When the war was over, they learned that only one Russian was holding that position when the tanks gave up.

Gerhard met another man who had been one of the very few enlisted men to earn the Knights of the Iron Cross. He was manning an anti-tank gun. An enemy shell came in, wounded him, damaged, but did not destroy, his gun. The other crew member fled. This one wounded man, operating a semi-functional anti-tank gun, fought off seventeen Russian tanks.

Gerhard has seen many times in the movement where one guy makes all the difference. He can make the difference between winning the battle or losing the battle, between pursuing a project or dropping the project. Precisely because the movement is weak now, even a small number of people can make a crucial difference.

Old Guard Activists. Armin is one of the old guard fighters whom Gerhard knew personally. His life exemplifies a lifelong dedication to the movement. Armin was one of the chief actors and organizers in both the underground and in the evolution of the legal wing in the early days. He was from a NS family. His mother joined the NSDAP pre-1923. His father was NS all along but didn’t actually join the party until a little bit later. Armin was in the Hitler Youth in the 1940’s. Then he served in the Wehrmacht in WWII. When the Wehrmacht capitulated, he joined the Werewolf underground and fought there for a while. Eventually he was caught by the British and went to a special camp for hard core NAZI’s. He spent 4 years there.

continued on page 7

Gerhard Lauck Interview

Within a week of getting out of prison and back in Germany there was a knock on his door. It was the NS underground organizing to fight against the allied occupation. He joined that and fought in the underground there. Later on that died down. At some point they decide they needed financing and the best way to get it was to simply rob a bank. So he robbed a bank, got caught, went to prison, and lost his family.

A few years went by. The National Democratic Party (NPD) got started in Germany. He became very active in that. After he was purged from the NPD, he found the NSDAP/AO literature, joined them, and was one of the most effective, dynamic underground leaders. He was the one who recruited and trained Michael Kühnen, who went on to become the main figure of the legal branch of the movement back in the 1980's.

Armin later went to prison again and lost his second family, including children. By the time he got out of prison, he had his nose full and was not active any more. He never became a traitor or denounced the movement. He had just had enough.

When you have known people who have spent their whole life fighting for National Socialism at immense personal cost, it makes defeatism inconceivable. They didn't give up. None of us who were born after WWII have suffered or seen or endured 1% of what those people did.

Everyone can do something. There is an old German saying that every German should act as if the fate of the Fatherland was solely dependent upon what he did and did not do. Gerhard applies that today to the Americans, French, English, and to all White people. We should all take very seriously and look realistically at what we are willing and able to do. Just about anybody can do something.

As an example, one of their coworkers in the old days was a Vietnam veteran who lost both of his legs and one of his arms in the Vietnam War. He still did a lot of good volunteer work for them for years.

Another old guard comrade went blind, but she still wanted to do work for the party. One of the few things she could still do was stuff envelopes. We are talking about many thousands of envelopes. Gerhard had a conversation with her supervisor where he said, "That is a heck of a lot of work for an elderly blind person. Do you think we should give it to someone else to do?" This little old blind lady comrade heard this and was FURIOUS. She said, "Don't take that away from me! It is the only things I can do for the movement. Do not take that away from me!" If a little old lady who is blind can stuff thousands and thousands of envelopes, if a Vietnam veteran who has lost both of his legs and one arm is still doing volunteer work, where the hell does any halfway healthy, young, red-blooded male or female get off saying, "Oh, I've got too many problems or I'm too busy, or . . ."? You get my drift.

Most people, especially in America, view the movement as a hobby for their own personal amusement. Not as something to actually work on. George Lincoln Rockwell said, "You can find 100 men who will die for the movement, but you have a hard time finding one guy that will actually do any work for the movement." Work is not fun. Demonstrations can be kind of fun even though they can be scary and dangerous. But just routine work stuffing envelopes or doing some other mundane task is not as much fun. It takes more dedication to do that.

Summary

If you haven't already listened to the full interview, do so. Brevity required including only a skeleton of the main points. We have been given many methods with which to carry on the fight, encouragement to work together with like-minded groups, tips on how to approach others to bring them to our side, and examples of those we can admire. What is left is for each of us to assess our personal skills and circumstances, so we, too, can find a way to contribute. Ultimately, in this interview, Gerhard is giving each of us a call to action.



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